

# Key benefits

Infinite possibilities

IT doesn't stop, so neither should your learning. **Tech Data's Channel Academy (TDCA)** opens the door of infinite possibilities, and inspires you with an ever-growing library of information and media-rich content. Underpinning inspirational learning, TDCA, an innovative online training portal, has eight core benefits, empowering change in an industry continuously evolving.

1

Proactive users can outperform the rest of the market in terms of

## YOY sales growth

**8000+** users in 16 European countries.

2

Interactive online modules with fun

## gamification

features.

**38,500+** badges and awards in total presented to users.

3

## Free

training platform with downloadable resources.

**123,000+** materials in total downloaded by users.

4

## Bite-sized

training modules designed to engage.

**44,200+** e-learning units in total completed.

5

## Personalised

training plans for individuals and teams.

6

## Compatible

with mobile phones and tablets.

7

## Sales power

Develop core personal and selling skills to improve.

8

Career-changing

## qualifications

at your fingertips

**2,500+** assessments in total completed by users

With TDCA there are infinite possibilities to learn, develop and succeed. Riding the IT journey means accepting the limitless opportunities at the base of this ever-changing industry – made possible using this unique platform.

If you would like to stay at the top of an evolving industry, simply register for the TDCA and start learning today:

[channelacademy.techdata.com](http://channelacademy.techdata.com)

For any email enquiries, please get in touch at [tdacademy.admin@techdata.com](mailto:tdacademy.admin@techdata.com)