



EXTEND

IT WITH HP MISSION-CRITICAL CONVERGED INFRASTRUCTURE

Solution brief

Today, everything is mobile, connected, interactive, immediate, fluid, and mission critical. For businesses to gain a competitive or service advantage in the face of these new customer and constituent patterns, their technology has to be at the forefront of enterprise innovation and growth. Tomorrow's leaders will be organizations that leverage technology to capitalize on, rather than simply adapt to, changing customer expectations.

We are truly in the era of convergence. CIOs are turning to infrastructure convergence, enabling organizations to transform technology into a business advantage that makes IT one of the most important partners in the organization. In a converged infrastructure, technology silos are transformed into adaptive pools of assets that can be shared by many applications and managed as a service to enable instant access.

HP also brings this converged infrastructure approach to the world of mission-critical computing in a way that no other technology partner can. Only HP is committed to providing the full mission-critical experience by combining always-on resiliency in systems, protected data in storage, secure networks, and mission-critical services, all integrated in the HP mission-critical Converged Infrastructure.

Today's mission-critical needs are typically addressed with UNIX® or mainframe solutions. As customers look to deploy more workloads on industry-standard solutions, including Linux and Windows®, x86 can play a significant role in mission-critical computing. Your UNIX investments today can adapt to future workloads. With HP mission-critical Converged Infrastructure, you are ready for the future.

HP mission-critical Converged Infrastructure: the foundation for the next decade of computing

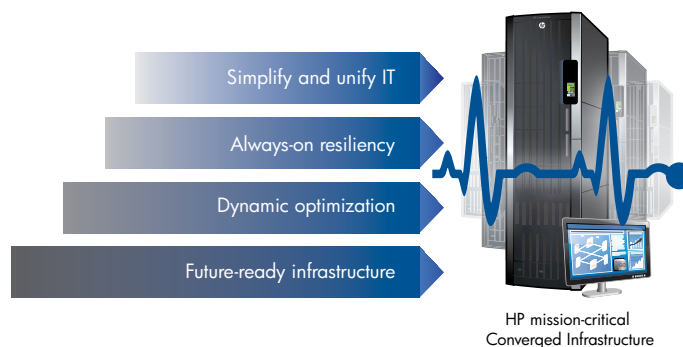
Only HP is committed to providing the full mission-critical experience by combining always-on resiliency in systems, protected data in storage, secure networks, and mission-critical services in the integrated HP mission-critical Converged Infrastructure.

- Simplify and unify IT with a common modular architecture from x86 to Superdome 2
- Provide always-on resiliency with a secure and reliable infrastructure from CPU to solution
- Rapidly scale resources with dynamic optimization, and integrated management and virtualization
- Invest in a future-ready infrastructure today that adapts to your mission-critical workloads

Leverage the full mission-critical experience for your UNIX, HP NonStop, and HP OpenVMS environments while extending this mission-critical experience to your Windows and Linux environments, all with HP mission-critical Converged Infrastructure as the "common" foundation. HP Project Odyssey helps you redefine the future of mission-critical computing by uniquely unifying UNIX and x86 server architectures to bring industry-leading availability, increased performance, and uncompromising client choice to a single platform.

To revolutionize your technology infrastructure, visit: www.hp.com/go/odyssey





Simplify your data center on a common IT platform

- Consolidate applications on a unified blade architecture across the data center
- Simplify through standardization with common, modular building blocks in servers, enclosures, networks, and management
- Scale IT quickly and easily for mission-critical workloads
- Use common management across all HP servers and storage

Keep business up and running in today's chaotic world

- Reduce planned and unplanned downtime with resiliency in every component, from chip and system to software
- Gain access to hundreds of resiliency innovations, including self-healing features and fault-tolerant technologies
- Protect mission-critical IT from threats with comprehensive built-in security

Take advantage of efficient, highly utilized resources

- Respond more rapidly to business shifts for new or changed infrastructure
- Use IT resources in a smarter, simpler way, with lower costs and integration across the IT infrastructure
- Adjust resources dynamically with integrated management and virtualization that just work

Get ready for the future

Get access to:

- Full mission-critical experience today on HP-UX, NonStop, and OpenVMS while extending the experience to Windows and Linux in the future
- Future-ready enclosures, enabling enterprises to invest in infrastructure today with the reassurance that investments can be adapted over time
- Continued innovations in servers and software, spanning traditional and emerging platforms
- Infrastructure stability in the mission-critical market with decades of support life
- IT investments that are sustainable for multi-year planning

Overcome IT sprawl and improve time to business value for any workload with the world's only mission-critical Converged Infrastructure. Visit: www.hp.com/go/integrity



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