



# Aruba Ignition SMB Partner Incentive

Increase profitability and customer loyalty when selling to small business



## RESELLER VERSION

Are you selling to small business customers? Here's a great opportunity to **increase your customer loyalty and profitability with up to 10% quarterly rebate** for growing your total small business customer sales. [Register today](#) to receive rebate on our small business product portfolio, [Aruba Instant On](#) and HPE OfficeConnect, until 30<sup>th</sup> April 2021. [Terms and conditions apply.](#)

### How to Register for Aruba Ignition?

- Register for participation between 1st February 2021 and 30th April 2021 at [www.hpe.com/eu/PartnerCashback](http://www.hpe.com/eu/PartnerCashback)
- Open to authorised HPE Partner Ready for Networking Partners only (Platinum, Gold, Silver and Business Partners)

The Cashback to be paid based on revenue achieved from the sale of eligible Aruba Products is calculated as follows:

Performance band	Refund	Cashback
Quarterly revenue between \$ 15,000 and \$ 49,999	5%	From \$ 750 up to \$ 2,500 maximum
Quarterly revenue between \$ 50,000 and \$ 199,999	7%	From \$ 3,500 up to \$ 14,000 maximum
Quarterly revenue between \$ 200,000 and \$ 2,000,000	10%	From \$ 20,000 up to \$ 200,000 maximum

### Meet the Aruba Instant On Solution

Designed for businesses with limited IT staff, Aruba Instant On is a comprehensive network solution that is affordable, easy to set up, and provides blazing fast, secure connectivity. This complete Small Business networking solution includes access points – now with Wi-Fi 6 option, our NEW 1930 switch and remote management via app or cloud portal. [Learn more about Aruba Instant On](#)



### HPE OfficeConnect Switches

HPE OfficeConnect switches are affordable and scalable to support your small business networking needs at every stage of business growth. Choose from 5 to 48 ports of gigabit performance in easy to manage models. [Click here for details on HPE OfficeConnect](#)

HPE OfficeConnect 1820 Switch

