

# Believe the hype with HPE SimpliVity and Azlan

## HPE

Best-in-class infrastructure, automation and cloud management software



## HPE SimpliVity 380

The industry's only 'built for enterprise' hyperconverged offering

A single platform of integrated compute, storage and data protection, with software-defined management

## SimpliVity

Industry-leading software-defined data management platform



### Why should I be selling HPE SimpliVity?

#### Get your share of the fast-growing market for hyperconverged solutions:

- Demand for business apps is growing **5x** faster than IT can deliver them
- Hyperconverged infrastructure is growing at **79% p.a.**

#### Overcome common customer challenges, including:

- The cost and complexity of traditional IT infrastructure
- The need for greater speed and agility
- Performance demands for diverse, business-critical workloads
- The threat of data loss and downtime

#### Extend your customer base – focusing on:

- Mid-market organisations looking to consolidate the data centre
- Large organisations looking to simplify and consolidate infrastructure for virtualised and mission-critical workloads
- Existing SimpliVity customers interested in expanding their footprint with an HPE ProLiant based SimpliVity solution

### What are the key business benefits?

#### Reduce IT costs and streamline operations:

- **73%** TCO savings compared to traditional IT infrastructure
- **3.7x** TCO reduction
- **10:1** device reduction
- Up to **49%** TCO savings, compared to Amazon Web Services

#### Improve agility and time to production:

- **81%** increase in time spent on new projects
- Rapid scaling to **1000** virtual machines (VMs) with peak and predictable performance
- **70** minutes to provision an 8-node cluster

#### Maximise uptime and prevent data loss:

- **70%** improvement in backup/recovery and DR
- **51%** of HPE SimpliVity data protection customers retired existing 3rd party backup/replication solutions
- Address bottleneck issues with **1000** logins in **1000** seconds

Azlan's HPE team is ready to help you position **HPE simpliVity** to your customers – supporting every stage of a deal, from scope to delivery.

Access the latest **HPE SimpliVity** resources [here](#)



Find out more at  
[hpe.azlan.com](http://hpe.azlan.com)